

# KENNY HAMANN

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## CONTACT

707-775-0480

kennyhamann7yahoo.com

Penngrove, CA

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## AWARDS

US Presidential Service  
Award, Summer 2024

Trustee Award 2022:  
Sonoma Country Day School

Spirit Award 2019: Petaluma  
Karate Club

## EDUCATION

### High School

#### Sonoma Academy

2022-Present, 3.96 GPA  
Expected Graduation: 2026

### Adobe Photoshop

#### Ultimate Adobe Photoshop Training: From Beginner to Pro, Udemy

Summer 2021  
Online Course

### Web Development

#### CS50A: Web Development Using HTML and CSS- Santa Rosa Junior College

Summer 2020  
Online Course

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## SKILLS

Adobe Photoshop, Illustrator

CPR, AED + First Aid Certified

Rowing

Communication Skills

Web Design (HTML & CSS)

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## SUMMARY

Motivated high school student with strong expertise in rowing and working with kids. Ability to guide, support, and lead children in various environments such as summer camps, youth ensembles, or middle school robotics teams.

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## WORK EXPERIENCE

### All-Star (Student Admissions Associate)

Sonoma Academy

2023-Current

- Ambassador to prospective families and students, bringing a welcoming and inclusive introduction to my school community.
- Facilitator of large-scale admissions events, including open houses and visit days, ensuring seamless transitions and authentic engagement with up to a hundred attendees.
- Presentations to middle school audiences that communicate the school's values, curriculum, and extracurricular opportunities.
- Relationship-building with prospective students, helping alleviate the anxieties of transitioning to high school.
- Communication and "people skills," mastering the ability to pivot between professional dialogue with parents and relatable, warm conversations with students.
- Modeled Sonoma Academy's core values and culture to influence prospective families' first impressions.

### Part-Time Employee

Copperfield's Books

2022-Current

- Sales and payment collection, store and display organization, monitoring general cleanliness and composure.
- Inventory and displays. Worked evening events with publishers/authors, managing event flow, content, and attendee experience.

### Rower, Team Member

North Bay Rowing Club

2022-Current

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## WORK EXPERIENCE

### Graphic Design Consultant

Freelance Branding/Graphic Design by Contract

2024-Current

- Met with clients, determined the brand's values + strengths and weaknesses.
- Analyzed the ideal and actual public view.
- Surveyed preferences to be included in the new company brand.
- Constructed multiple options for the brand look based on the client's preference and modern brand identity theory.
- Presented the final design with a complete analysis of design theory and process, including but not limited to web, visual, and social media presence.

### Counselor-in-Training

Cazadero Music Camp

Summer 2024

- Facilitated 24-hour supervision and mentorship for groups of 10–12 youth (ages 5–18) in an immersive, outdoor residential environment.
- Managed daily transitions and logistics, including rehearsals, meals, recreational activities, and rest periods.
- Implemented positive behavioral practices, including conflict resolution and methods that maintain active listening and respect.
- Provided emotional support and mentorship to campers, navigating challenges like homesickness and camper conflicts with patience and empathy.
- Demonstrated high personal accountability and work ethic, maintaining a professional presence while living on-site and remaining "on-call" to address camper needs at any hour.

### Alumni Mentor

Sonoma Country Day School FTC Robotics Team #14493

2022-2024

- Mentored and supervised middle school students, teaching effective practice habits and competition protocols.
- Facilitated team organization by implementing digital and physical systems to improve efficiency and equipment management.
- Developed and executed branding strategies, including the creation of social media assets, recruitment materials, and website content.
- Guided students through the competition process, translating complex tournament rules into understandable strategies.
- Authored comprehensive technical and promotional documentation, including 15-page "team profile" packets used for high-stakes competition interviews and community outreach.